



BSAMPLY, THE B2B THAT IS GOOD FOR FASHION

To celebrate the first 50 years of business, Raphael has chosen to land on BSamply, the platform that digitizes B2B fashion and connects suppliers, garment makers and brands.

This young startup, founded in 2017, allows you to set up virtual showrooms that are always open, in which to exchange information and contacts with customers and suppliers, with ease, speed and cost reduction. But not only that, within the platform it is also possible to set up the "stock service" section relating to end-of-life products or past collections, which can be useful both to young designers for capsule collections or vintage series, as well as to put back into circulation in a sustainable way fabrics that would otherwise end up in pulp. We all know that sooner or later, as we do for our wardrobes, it is necessary to make space: but where do the leftovers of fabric produced usually end up? They tend to be sold by weight or destined for the production of rags. Raphael, to be faithful to the ever-increasing need for sustainable fashion, has therefore chosen to give a second chance to these leftovers from the collection or samples (all first choice items with a smaller size than usual), thus putting them on sale at a price advantageous so that anyone can use them to give vent to creativity: furniture, small collections of garments, creation of accessories ...

This is why Raphael chose BSamply: dynamism, speed, practicality and circular economy.

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